



1 Strong leadership and stable government



Confidence in our economy starts with the knowledge that government will work with the private sector – not against it – to encourage investment and create new jobs. This election, voters will decide who will provide the strongest leadership for our economy and build on the confidence we've created in BC over the past eight years.

You need to know that when you work hard, you can get ahead. Businesses need to know they will be able to successfully compete on a level playing field that welcomes investment and rewards risk-taking. If you're thinking of risking your

hard-earned capital to create or expand any business, you need to know that your government will be there as an ally, to help maximize your opportunities for growth. That creates confidence for consumers, for investors, and for BC families. More importantly, it creates jobs.

Uncertainty and instability have the opposite effect. They undermine confidence, drive away investment and put people out of work.

During these turbulent economic times, our economy can ill afford higher taxes, higher costs and more uncertainty under an

Our economy is precious, but fragile. This is not the time for risky experiments or on-the-job training. Now more than ever, we need a steady hand at the top. We need to re-elect Premier Campbell's BC Liberal Government.

inexperienced NDP government. The Opposition's reckless and irresponsible policies and promises will kill confidence and will put our province in an even weaker position than it was in the 1990's. In today's circumstances, our economy needs an experienced team with practical solutions that work. That's what our team and our plan is all about.



This election is critical to our economy and to the future of our province.
